

Advertising Opportunities with the Ohio River Scenic Byway

The Ohio River Scenic Byway is pleased to announce that we will be offering advertising opportunities on our website. By advertising on our website you are not only helping fund one of the many great initiatives aimed at improving life along the Byway, you are also able to reach potential customers who are planning to visit your area. Our unique advertising options allow you to gain online exposure for your business at very inexpensive rates, all while giving back to your community.

Please take a few moments to view the advertising opportunities below and contact us with any questions you may have. We look forward to partnering with you and your business.

Claim Your Free Listing

All businesses along the Byway can receive a free small listing on our website. If you do not see your business listed here and you would like to have it added, please submit your information so that we can add your listing once approved.

Ad Specifications:

-150 DPI JPEG / PDF

-275px minimum width / height (31:20 aspect ratio)

► Small listing for area, Free



Attractions



George Rogers
Clark Statue
June 11, 2015

Address Overlooks
the Ohio River at
Fort Massac
Metropolis,...



George Rogers
Clark Discovery
Trail
June 11, 2015

Address 1601
Belgrade Rd
Metropolis, IL 62960



Fort Massac State
Park and Museum
June 11, 2015

Address East 5th
Street Metropolis, IL
62960 Phone: 618-...



Elijah P. Curtis
Home
June 11, 2015

Address 405 Market
St. Metropolis, IL
62960 Phone: 618-...



Brugger's
Carriage Service
June 11, 2015

Address 3743
Loverkamp Rd.
Metropolis, IL 62960
Phone: ...

Shopping



Featured!



The Range Steakhouse



Standout in Your Area!

Gain extra attention for your business from people looking at and planning to visit your area with our large featured business premium advertising opportunity. For just \$9.99 per month your business will be featured prominently in the sidebar when people are viewing attractions and events in your area. To maintain maximum exposure for our advertisers, this is limited to 3 businesses per area. Get yours today, they will fill up fast.

Ad Specifications:

-150 DPI JPEG / PDF

-275px x 275px maximum width / height

- Large featured business ad by town/area \$9.99/mo (Limit of 3 for each area - IE: Cairo, Metropolis, Shawnee)



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Featured!



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SHOPPING



Home Page Featured Business Listing

Do you provide food, lodging, or offer unique items that would appeal to Byway visitors? If so, you are going to want to take advantage of this incredible advertising opportunity. For just \$14.99 per month your business can be featured on the home page of our website, exposing your brand to visitors interested in exploring the Byway. We have limited this to the first 6 businesses so Byway website visitors are sure to see your business.

Ad Specifications:

-72 DPI JPEG / PDF

-200px x 200px maximum width / height

- Featured business on home page of site \$14.99/mo (Limit of 6 total)



Featured Businesses



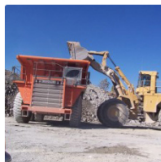
[Metropolis Tourism Bureau](#)



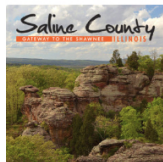
[Shawnee Communications](#)



[Tour de Shawnee](#)



[Hastie Mining & Trucking](#)



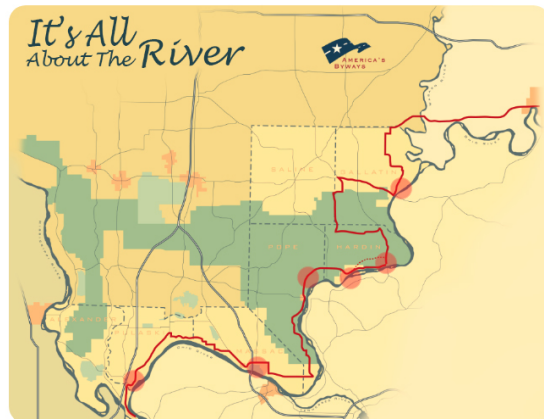
[Visit Saline County](#)



[Grace Camo + Lace](#)

Interactive Map

Use this interactive map to view different areas along the Byway. Clicking on a blinking area will show you more details about the attraction.



The Business Spotlight

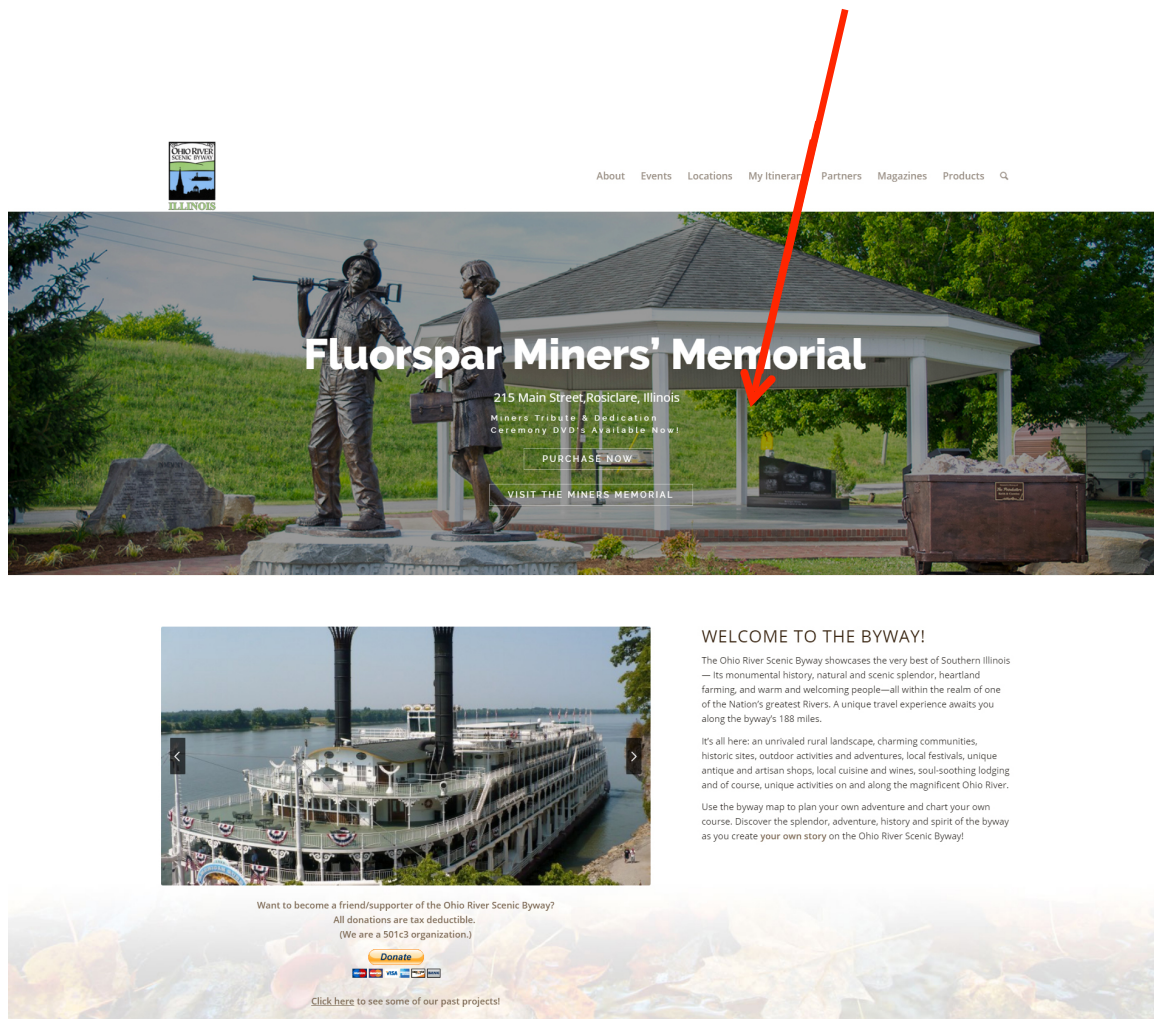
What if you were the only business to be featured on the home page with a full section to showcase your business? Could that type of exposure to those visiting and living along the Byway help your business? If so, you should jump on this one of a kind advertising opportunity. We have just one slot available on the home page, get it now before you miss out.

Ad Specifications:

-150 DPI JPEG / PDF

-710px width / 400px height (16:9 aspect ratio)

- Gold Level Sponsor – Large featured section on home page - \$149/month (limit of 1)
Below is a preview of the size of this featured section (full width)



Fluorspar Miners' Memorial

215 Main Street, Rosiclare, Illinois
Miners Tribute & Dedication Ceremony DVD's Available Now!
[PURCHASE NOW](#)
[VISIT THE MINERS MEMORIAL](#)

WELCOME TO THE BYWAY!

The Ohio River Scenic Byway showcases the very best of Southern Illinois — Its monumental history, natural and scenic splendor, heartland farming, and warm and welcoming people—all within the realm of one of the Nation's greatest Rivers. A unique travel experience awaits you along the byway's 188 miles.

It's all here: an unrivaled rural landscape, charming communities, historic sites, outdoor activities and adventures, local festivals, unique antique and artisan shops, local cuisine and wines, soul-soothing lodging and of course, unique activities on and along the magnificent Ohio River.

Use the byway map to plan your own adventure and chart your own course. Discover the splendor, adventure, history and spirit of the byway as you create your own story on the Ohio River Scenic Byway!

Want to become a friend/supporter of the Ohio River Scenic Byway?
All donations are tax deductible.
(We are a 501c3 organization.)

[Donate](#)

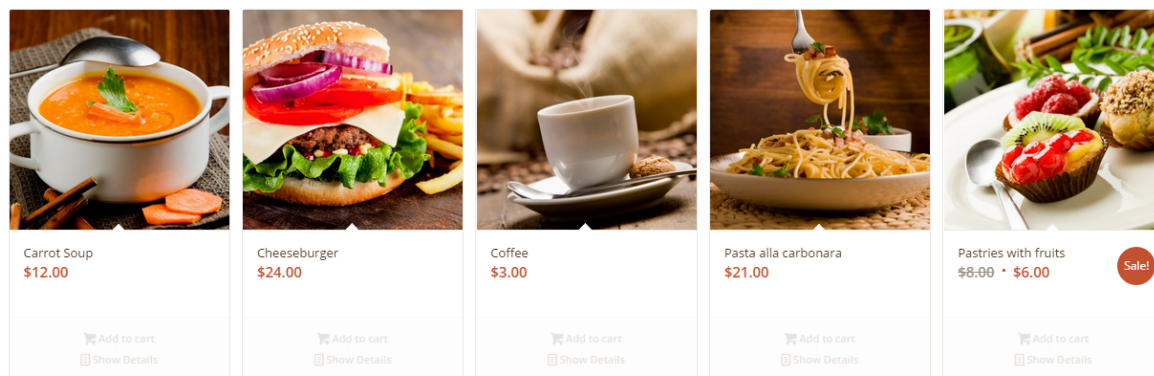
[Click here to see some of our past projects!](#)

Merchandise Sales

We know that several of you along the Byway have amazing products and non-perishable food items that the world should know about. To help you get the word out about your great offerings, we have setup an e-commerce catalog on our website that you can advertise your products on. You simply pay \$2.99 per product listed on the site.

- You can list links to your online store for \$2.99 per product.

Shop



The ORSB website retains the right to refuse any product or business listings. All advertising agreements require a 12 month commitment. Payments can be made by Check (payable to the Ohio River Scenic Byway) or via PayPal. If paying by check we ask for the full amount upfront. To request an exception or if you have questions, please contact us at OhioRiverScenicBywayIllinois@gmail.com